

STEEL TUBE EXPORT ASSOCIATION OF SOUTH AFRICA



The advantages of being a member are:

1. (a) Availability of Market research for new sales potential in all Export Markets.
(b) Receiving the regular enquiries obtained from our website – www.steasa.com.
2. Opportunity to participate in Trade missions (Incl Outside Selling Missions, International Trade Fairs and Inward Investment Missions) to selected countries as regularly arranged by DTI.
3. Customized market research studies for export markets individual members are interested in.
4. Provision of a platform to raise industry challenges and issues that need to be addressed at the highest level of government (DTI, ITAC, IDAD etc) and the Primary steel industry (Steel Mills).
5. Access to local Inward Investment and Trade missions arranged by visiting foreign governments and business delegations i.e (Recent BRICS Business Forum, Ghana & SA Presidential Business Forum, Nigeria & SA Business Forum, Algeria & SA Business Forum, Mauritius & SA Business Forum etc).
6. Export monitoring of all basic and downstream -value added tubular products.
7. Free information and advice available from our Association in collaboration with The Southern African Institute of Steel Construction (SAISC).
8. Statistical information support (tonnage and pricing) on export opportunities to the whole of Africa, USA, Europe, Asia, Middle East, South America & Australia.
9. Free access to National pavilions as arranged by the DTI such as Wire & Tube Dusseldorf Germany and other mining shows in Africa and worldwide.
10. (a) Access to reports on STEASA's visit to worldwide project funding authorities (AFDB, IDC, ECIC, World Bank, MCC, IFC, USTDA, CCA, EUEB, DIFIT etc).

(b) Awareness of your Company at our regular Presentations of the Pipe and Tube Industry & of its members' products to audiences as arranged by DTI, DIRCO etc.



11. Due to our membership of the ETGEC (Engineering and Technical Group of Export Councils) we agreed with the DG, Lionel October to set up a “platform” as a bridge between the public/private sectors to sort out enquiries and to facilitate enquiries for North/South Corridor and other export enquiries.